

Fake News, Military Style News Communication, Control of Panic and Good Governance in Communication during COVID-19 Vaccination Distribution Attempt-Two Sides of the Coin

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Abstract

COVID-19 vaccination is public health preventive policy for COVID-19 containment. Vaccine hesitancy is a big present problem. Fake news has been problematic since emergence of COVID-19. The control of news and good communication between health authority and society are important. Here, the authors discuss on fake news, military style news communication, and control of panic and good governance in communication during COVID-19 vaccination distribution attempt. The issue can represent the interesting situation on two sides of the coin, pro- and con-issues.

Keywords: Fake, News, Military, Communication, Panic, Governance COVID-19, Vaccination.

Introduction

COVID-19 vaccination is public health preventive policy for COVID-19 containment. Vaccine hesitancy is a big present problem. Fake news has been problematic since emergence of COVID-19 [1-2]. Fake news becomes big problem counteracting vaccination promotion [3]. The control of news and good communication between health authority and society are important. Here, the authors discuss on fake news, military style news communication, control of panic and good governance in communication during COVID-19 vaccination distribution attempt. The issue can represent the interesting situation on two sides of the coin, pro- and con- issues.

COVID-19 and fake news

COVID-19 becomes global big problem. When the disease emerges, many news occurs and some fake news were spread via several media, including social media. There are many reasons for fake news including attempt for terrorism, misunderstanding, exaggeration of

scientists, misinterpretation of news communicators and psychological problem of spreader [-w].

Controlling of fake news during COVID-19 outbreak is important. The appropriate communication management is required. Too strict or too weak control is not appropriate. Good governance is needed in situation management. Some countries use military style news communication for management of situation. The consensus on appropriateness emerges in many countries with dictatorship leader backgrounds.

Military style news communication, control of panic and good governance: pros and cons

Basically, military style news communication is a way of communication during war crisis. It might be applied during disaster. A strict control with legal manipulation and centralization might help urgent control of fake news. A specific authority unit might be set for correspondence on public news communication on COVID-19 situation and there might be a local authority news reporter via public media. However, if the technique is used by a dictatorship leader without good governance, the problem might occur.

Some poor settings with a misuse of military style news communication might attempt to use military style communication for promoting popularity of local government but not aim at scientific concept. In the worst case, some poor unethical local medical scientist might become an actor for promoting a luring attempt by governmental generated news via military style news communication.

For example, when there is a lack of adequate good and various alternative COVID-19 vaccines, it might note that vaccine is not necessary and facemask using is enough. However, in that same setting, when a monopoly governmental derived vaccine is available, a totally different thing is broadcast, facemask wearing is not enough and all should receive vaccine. In the worse cases, when a possible adverse effect of vaccination occurs, the local authority might deny and try to give information that the vaccine is safe. A compensation fund might be set but it might not be paid since a local authority might try to deny the problem.

Pros and cons of military style news communication during COVID-19 pandemic can be seen. A good governance is important for disease control. The fact is needed and there should be no interference from political background.

Conflict of interest: None

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