

NEW JOURNAL DEVELOPMENT, PATH AND INDEXING: A CASE STUDY ON A LOCAL MEDICAL JOURNAL DEVELOPMENT IN THAILAND

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ABSTRACT

Journal is the way for communication in academic society. To develop a new journal is difficult but it is widely performed by the academic university. The development of journal by a local university in developing world is very interesting. Here, the author presents a case study of developing of a new medical journal by a local university in Thailand.

KEYWORDS: Journal, Medical, Development.

INTRODUCTION

Journal is the way for communication in academic society. To develop a new journal is difficult but it is widely performed by the academic university. The development of journal by a local university in developing world is very interesting. Here, the author presents a case study of developing of a new medical journal by a local university in Thailand.

collaboration. The journal develops online submission system as well as facebook for communication.

The journal can sustain for many years and have been during the selection process for indexing in the database. The journal received submission from several countries and regularly published.

CASE STUDY

HISTORY

The journal namely is "Asia Pacific Journal of Medical Humanities and Social Medicine" developed under support by SurindraRajabhat University, Thailand aiming at an international journal in medical humanistics and social medicine. The journal firstly mad a communication with international experts to support the journal and visit to many international journal offices (such as those in India and Pakistan) for making a learning and

OBSTACLES

There are several obstacles during the growth of the journal. The first phase, the lack of the submitted article becomes the big problem. However, due to the call for papers and collaboration among academic personnel, the problem could be solved. However, the new present problem is the lack of the budget to support the journal due to the change of the administration policies from the university. Hence, the journal has to find the external support such as from donation to extend the sustainability of the journal.

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DISCUSSION

To develop a new medical journal, it required for support and budget from the university. However, a more difficulty in pathway is how to promote the quality of the journal and the sustainability. For any new journal, the lack of submitted article and lack of fund become the common problems. The “financial compensation” and “control of the journal's budget” become big challenges for any journals at present [1]. Editorial team is the big part of the journal that determines the success of any new journal [2].

How to maintain the quality of the publication and regularity of the publication become the key points for success. As noted by Spaczyński et al., “*Scientific journals are ranked and evaluated to measure their relative importance and influence on science within a specific field* [3]”, hence, it is no doubt that the journal, as a new journal, has to attach to the development to get indexing

inclusion. Aiming at indexing in international database, the journal will become a platform for the academic in the field for exchanging the ideas and knowledge.

CONFLICT OF INTEREST: None

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