



Old Chinese Vegetarian House and the Transformation towards a Hipster Café: A Case Study

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Abstract

This article presents a case study on the transformation of an old Chinese vegetarian house in Ratchaburi, Thailand, into a trendy café called "Cheng DtekTeng." The café's interior design exudes classic beauty and elegance, reminiscent of ancient Chinese Chinese vegetarian houses. The yellowish facade of the former Chinese vegetarian house, aged approximately 88 years old, catches the eye and adds charm. However, the café has undergone a renovation and rebranding, offering a comprehensive menu that includes Chinese-style delicacies, desserts, as well as various beverages such as tea and coffee. Additionally, the café's artistic decoration and beautifully manicured gardens have made it a popular spot for photography enthusiasts.

Keywords: Old Chinese vegetarian house, transformation, hipster café, Ratchaburi, Thailand, Cheng DtekTeng, Chinese Chinese vegetarian house, renovation, rebranding, menu, interior design, artistic decoration, gardens, photography.

Introduction

Chinese vegetarian house is a kind of culture-religious center of the Chinese communities in many areas of Southeast Asia [1]. There are many old Chinese vegetarian houses in this area. Some are well preserved but some are already transformed. The global trend of transforming old buildings into hipster cafés has reached Ratchaburi, Thailand with the conversion of an 88-year-old Chinese vegetarian house into a trendy café called Cheng DtekTeng. This case study explores the various elements that have contributed to the transformation, including the café's interior design, menu offerings, and the appeal it holds for photography enthusiasts.

Interior Design and Transformation

The café's interior design has successfully retained the essence of the old Chinese vegetarian house while incorporating modern elements. The yellow facade, reminiscent of ancient Chinese architecture, creates a distinctive and eye-catching appeal. The classic beauty of the

structure has been preserved, satisfying the diverse tastes of customers seeking a blend of nostalgia and modernity.

Menu and Offerings

Cheng DtekTeng offers an extensive menu that caters to different palates. Apart from traditional Chinese teas and beverages, the café serves a variety of Chinese-style delicacies and dim sum. The inclusion of these culinary offerings has made it a popular spot for food enthusiasts looking to experience genuine Chinese gastronomy.

Photography-Friendly Atmosphere

One of the café's standout features is its beautifully manicured gardens and decorative elements that create a picturesque setting. This inviting atmosphere has attracted photography enthusiasts, who flock to Cheng DtekTeng to capture memorable moments and share them on social media platforms. The café's strategic positioning of photo spots encourages patrons to check-in and engage in a unique visual experience.

Conclusion

Cheng DtekTeng exemplifies the growing trend of transforming old buildings into trendy cafés. Its successful integration of classic architecture, modern interior design, diverse menu offerings, and visually appealing surroundings has made it a sought-after destination. This case study offers insight into the potential for revitalizing historical sites while catering to contemporary tastes and creating an immersive experience for visitors.



Figure 1: Cheng DtekTeng at present

References

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